



Joseph R. Rodriguez

Contact

9529 Aegean Dr., Boca Raton, FL 33496

(561) 445-8671

[joe@craftsmangraphics.com](mailto:joe@craftsmangraphics.com)

Portfolio

[www.craftsmangraphics.com](http://www.craftsmangraphics.com)

Socialize

Twitter: <http://twitter.com/CraftsmanGraphx>

Linked In: <http://www.linkedin.com/in/josephrrodriguez>

Facebook: <http://www.facebook.com/#!/pages/Craftsman-Graphics/336402659640>



The Resume of: Joseph R. Rodriguez

---

## PROFILE

I am a multidisciplinary graphic designer/artist with a strong foundation in graphic design, traditional art fundamentals, commercial art, ten years of experience with computer-aided design applications, complemented by knowledge of business operations and the need for customer-focused service.

## EDUCATION

Bachelor of Fine Arts Graphic Design

Digital Media Arts College

Boca Raton, Florida

## SKILLS

- Advertising & Marketing Aptitude
- Classic Typography Knowledge
- Digital Photography, 35mm Photography and Black / White & Color Film Processing and Printing
- Digital Proof and Print
- Illustration / 3D Design
- Love for Graphic Design
- PC/MAC Compatibility
- Photo Editing, Retouching & Special Effects
- Print, Packaging & Layout Design
- Problem Solving & Creative Thinking
- Project & Time Management
- Proficient Applications: Corel Draw, Adobe Creative Suite 4: Illustrator, Photoshop, In Design, Dreamweaver, Flash and Microsoft Office Suite.
- Sufficient Applications: Adobe Premiere and Adobe After Effects and Maya.
- Social Media Networking
- Various Styles
- Web Design, Standards, Aesthetics and Usability

## EXPERIENCE

Graphic Designer 2005-Present

### *Freelance*

- Successful completion of graphic design projects requiring planning, follow-through and results that meet client objectives.
- Projects Include: Corporate identity, photo re-touching, architectural rendering, direct mail advertising, CD cover art, invitations, apparel and web design.

Sign Writer 2005-2009

### *City Sign Company, Boca Raton, Florida*

- The design and production of outdoor and indoor vinyl signage systems, banners, letters and graphics, t-shirt design, four color printing and point of purchase displays.
- Coordinate and book clients; develop and produce related advertising.

Construction Manager 2001-2005

### *Roberto Rodriguez Custom Tile & Marble Installations, Jobsite Forman*

- Construction manager with a record of success overseeing all phases of multimillion-dollar remodeling projects, demolition and various projects for acclaimed designers, builders and clients.
- Managing a crew in residential and a variety of other construction and demolition projects. A proven history of on-time, on-budget and high-quality project completions.

Photo Lab Assistant Manager 1999-2001

### *Eckerd Pharmacy, Express Photo one-hour photo lab*

- Responsible for customer service, photo finishing, cash handling and general equipment maintenance. Show and provided information to visitors in gallery.

## ACHIEVEMENTS

Award Winning Logo Design 2008

### *Digital Media Arts College*